unqork

The Executive Business Case for Health Plans with Unqork

Accelerate application development and improve developer productivity via an intuitive, enterprise-grade platform that has been adopted widely across the Fortune 100

Health insurers have long focused on modernizing processes & technologies to attract new business, optimize networks, manage risk & medical loss ratios (MLRs), and collaborate efficiently with members and healthcare providers (HCPs). In recent years, payers have been challenged to not only differentiate themselves in an increasingly competitive marketplace, but to do so while addressing rising member & HCP expectations for digital engagements; strengthening requirements for privacy, interoperability, & price transparency; and growing demands for value-based payment models.

Many health plans find it difficult to keep pace due to the lengthy development cycles for custom enterprise-grade software. Using a traditional code- or even low-code-based approach, payers face a zero-sum choice between speed, quality, and cost. Most off-the-shelf solutions cannot be sufficiently tailored to business context or easily connected to existing systems. This is why leading organizations are tapping **Unqork's enterprise no-code application platform** to accelerate time-to-market for critical health plan workflows and business processes.

With Unqork, payers can rapidly build and effectively manage robust applications through a completely visual interface. Instead of coding line-by-line (which is resource-intensive and inherently error-prone), complex applications are built by dragging and dropping configurable components representing user-facing elements, application logic, and integrations with third-party services. Payers can **quickly deploy custom workflows, portals, and front-end experiences** without writing a single line of code.

Unqork's robust integration framework eliminates the need to "rip and replace" entire ecosystems. Payers **can take a modular approach to transformation by building custom applications that seamlessly integrate with existing systems** and databases.

The platform's **growing library of real-world-tested components are informed by decades of collective healthcare experience**. Along with Unqork's expanding ecosystem of third-party tech partnerships, carriers can rapidly build-out custom "last mile" functionality, such as **utilization management, member onboarding, provider credentialing**, and **case management**—all at a fraction of the time and cost compared to a traditional approach.

Key Benefits

- **Accelerated time-to-market:** With Unqork, payerscarriers can bring applications from ideation to production in as little as 12 weeks, thereby staying ahead of regulatory and competitive dynamics

- **Increased flexibility:** Tailor applications to fit business context, connect to the rest of the ecosystem, and meet payer-specific needs

- **Reduced bugs:** Unqork empowers health plans to build comprehensiveapplications with 600x fewer defects than code/ low-code

- **Lowered costs:** Health plans are able to accomplish more with less - the lower costs of both initial builds and ongoing maintenance translate to 3x lower total cost of ownership relative to a code/low-code-based approach

- **Reduced legacy:** No-code configurations do not need to be patched and repaired as code does, and the results for organizations using no-code is that they can free capacity to focus on innovation and competitive differentiation rather than "keeping the lights on"

Curious about no-code for your organization?

Get in touch to **schedule a demonstration** from one of our no-code experts.

Contact Us

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