unqork

Insurance Program Builder

Build a robust, scalable end-to-end programs solution without writing a single line of code.

Today, many processes related to the sale and administration of insurance programs are overly reliant on disparate legacy platforms, paper-based tasks, and manual checkpoints. This lack of robust digitization means many routine customer-facing processes (e.g., rate quotes or customer onboarding) must be handled by human agents over the phone, which falls short of modern customer expectations for on-demand service. Furthermore, highly "analog" systems bring increased overhead costs and provide brokers with little-to-no ability to consolidate and analyze data across programs, resulting in fragmented processes and limited opportunities to launch new products/offerings.

Digital technologies can help automate and optimize customer-facing and internal processes, but to be effective, they must be able to seamlessly integrate with legacy systems and external services. It would be difficult and resource-intensive to build a custom end-to-end programs solution capable of meeting these requirements using a traditional code-based approach. Unqork's no-code platform is uniquely positioned to help you design and rapidly launch a digital solution tailored to your company's needs.

Using Unqork's **Insurance Program Builder**, brokers, MGAs, and carriers can rapidly develop a program solution that automates high-volume customer-facing processes and easily scales to incorporate new lines of business. The Builder contains all the necessary components (e.g., intake, policy administration, analytics) to create an end-to-end program. Alternatively, the platform can act as a customer-facing hub (AKA "a digital front door") that integrates existing systems into a centralized UX to streamline customer-facing processes and support self-service functionality.

Unqork's Insurance Program Builder provides a suite of proven features for program administrators and operations teams including role-based dashboards, modern self-service UI, document generation, embedded analytics, and a payment portal. Customers can create their own workflows or leverage Unqork's growing library of sector-specific templates and seamless integrations with third-party services (e.g., data analysis, AI, and other tools) to grow their business.

Key Benefits

✔ **Reduced Cost**: Lower costs by unifying all programs within one platform and removing the administrative cost of maintaining multiple platforms

✔ **Enhanced Customer Experience**: Create a simple and intuitive customer experience by digitizing the entire process from application through payment and certificate issuance

✔ **Increased Throughput**: A streamlined customer experience means users are more likely to finish the process and purchase coverage

✔ **Increased Scalability**: Rapidly develop and effectively manage products to increase speed-to-market and speed-to-value

✔ **Improved Data**: Unifying all programs within one platform allows for data capture and analysis across all programs to gain insights

Key Capabilities

Role-Based Access

Persona-based access for customers, third-party brokers, and operations teams

Customer-Facing Hub

Build a modern customer-facing UI to support self-service functionality

Core System Integrations

Platform integrates with back-end systems (e.g., document repositories and finance systems) to simplify reporting and administration

Modular Functionality

Use Unqork to build a full stack of capabilities, or to build a "digital front door" to existing systems via API connections

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SUCCESS STORY

A global brokerage developed a scalable platform that transformed how customers purchase coverage.

A global insurance brokerage with more than 70 programs across various industries and geographies was unable to effectively manage its portfolio because they were housed on numerous legacy platforms with varying degrees of sophistication.

The company tapped Unqork for its ability to deliver a modern B2C experience with an end-to-end purchasing journey from intake to rating to policy issuance, as well as its potential to digitize paper-based forms that previously required significant human intervention.

With Unqork, the company developed a unified platform that delivers an end-to-end solution across 70+ programs, including a customer portal, analytics engine, policy administration backbone, and all required internal and external APIs. Unqork leveraged an extensive suite of reusable templates and accelerators that enabled the client to start with an MVP and then rapidly expand to other programs with an accelerated speed-to-market.

70+
Number of programs incorporated into the platform

Accelerated Time-to-Market
For new program offerings

Reduced Operational Costs
By automating key back-office processes

Enhanced CX
With a seamless purchasing journey and robust self-service functionality

Centralized Management and Oversight
Of multiple programs with enhanced analysis

Unqork and the No-Code Revolution

No-code is a new class of cloud-based development platform that empowers organizations to rapidly build robust enterprise-grade software without writing a single line of code. Advanced no-code platforms such as Unqork come "out-of-the-box" (or out-of-the-virtual-SaaS-box) with all the toolsets and elements necessary to build and manage a robust application (e.g., front-end UX, workflow, rules engine, analytics, integrations, and maintenance). Since they're all components of the same unified platform, everything works together in instant harmony. With no-code, organizations can devote all their development resources to addressing business challenges instead of technical ones.
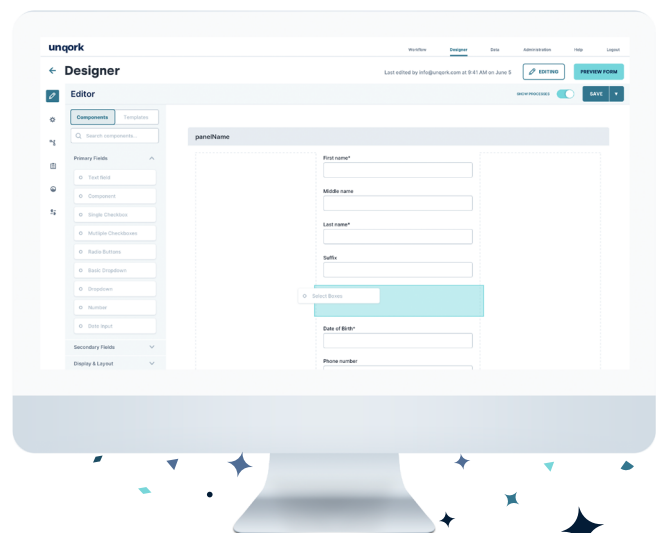
Also, by eliminating the need to write code from the building process, no-code expands the scope of who is doing the development. In a no-code platform, users (or **'Creators'** as we refer to them at Unqork) build applications by drag-and-dropping configurable elements representing both user-facing features and back-end application logic. While modern programming languages (Java, Python, etc.) can take a year to learn and a decade to master, no-code can be picked up in **just a few weeks**, making development more collaborative and recruiting more flexible.

Unqork: the World's First Enterprise No-Code Application Platform

Unqork is specifically designed to address the challenges of the world's most complex and regulated service environments, including **financial services**, **insurance**, **healthcare**, and **government**. We levy decades of industry-specific experience from our in-house experts to take on each sector's most critical challenges.

Unqork has backing from some of the world's most disciplined investors, including Goldman Sachs, Capital G, and BlackRock. Our technologies have been adopted by leading organizations, including Liberty Mutual, Marsh, Pacific Life, Goldman Sachs, and the city of New York, just to name a notable few.

Our clients can achieve unparalleled speed and flexibility in their development function while requiring a fraction of the resources. We can deliver these benefits through:

A Unified SaaS Platform
Unqork boasts dozens of components and capabilities related to **compliance** (up-to-date rules engines for FATCA, UK CDOT, Dodd-Frank, and more), **security** (native encryption, RBAC, and crowd-sourced penetration tests), and **application management** (SDLC governance, historic versioning, and module management).

A Visual UI
Applications are built via an intuitive, visual User Interface (UI) featuring drag-and-drop components representing user-facing elements, backend processes, data transformations, third-party integrations, and a growing library of industry-specific templates.

Enterprise-Grade Standards
Unqork comes with enterprise-ready compliance (e.g., SOC2, GDPR, Privacy Shield compliant, etc.). We have complete security capabilities, including proprietary RBAC solutions, and we provide BCP and DR support for applications built on our platform.

Curious about no-code for your organization?

Get in touch to **schedule a demonstration** from one of our no-code experts.

Contact Us